



END OF YEAR DONOR REPORT

2023

2023 REPORT

In 2023 we worked to expand our Adult Day Program.

	GOAL	RESULT
#1	<i>Balance hoped to hire 30 additional DSPs in 2023 so that we could welcome more participants to the program.</i>	<i>Balance hired a total of 48 DSPs in 2023 but not all of them work hours at our Adult Day Program. High turnover rates for caregivers continue to be a significant barrier to growth for our programs.</i>
#2	<i>Balance hoped to provide services for the 18 individuals on our Adult Day Program waitlist who require 1:1 care.</i>	<i>Balance's Adult Day Program welcomed eight new participants in 2023. We also increased the amount of days that six of our part-time participants were able to attend.</i>

FUNDRAISING

OUR GOAL FOR 2023 WAS TO RAISE \$410,000 ACROSS THE THREE CATEGORIES SHOWN BELOW.

WE EXCEEDED OUR GOAL AND RAISED A TOTAL OF \$445,000 IN 2023.

By exceeding our fundraising goals we were able to help offset the financial losses that Balance's Adult Family Home program experienced after an unexpected vacancy. Because of fundraising Balance was able to choose to fill the AFH vacancy with the right person instead of filling the vacancy as quickly as possible.

\$170,000 - INDIVIDUAL GIVING

62.4%

- To continue to support pay increases implemented for the 79 employees in 2022 and for new staff needed to meet the increased need for services.

\$110,000 - GRANTS

100% + exceeded

- To help with the costs of our biggest program expenses, including vehicles, bus transportation, art therapy, recreation costs and more.

\$130,000 - FUNDRAISING

100% + exceeded

- Balance's Magic of Community Gala on Oct. 5, 2023
- Monthly Dine-to-Donate events and other events.



Sign up to make a recurring monthly donation and we will send you a Balance t-shirt.

www.balanceinc.org